

DRAFT

Serial No. 09/339,698

Docket No. D1005/192221

16. (Twice Amended) A method for printing a grid of promotional game pieces on a web, each game piece including at least a first and second type of indicia, the method comprising:

printing the first type of indicia on the grid of game pieces formed on the web

5 using a repetitive printing process with a combination press; [and]

printing the second type of indicia on the grid of game pieces formed on the web using a variable printing process with the same combination press[,] and

registering the variable printing process [being in registry] with the repetitive printing to form combinations of first indicia and second indicia, [and] the variable
10 printing process selectively placing the second indicia on the grid with the first indicia;

wherein the resulting promotional game pieces are printed in a manner that is not repetitive and that inhibits prediction of game outcome.

15